

Advertising Rates

FULL COLOUR SECTION		BLACK & WHITE SECTION	MAKE UP ADVERT RATE	
Front cover	\$1,100			
Back Cover	\$880	Full Page	\$495	Full Page \$150
Inside Front cover	\$880	Half Page	\$330	Half Page \$100
Inside Back Cover	\$770	Quarter Page	\$165	
Full Page	\$880	Filler	\$ 88	
Half Page	\$495	Strip Advert	\$125	
Quarter Page	\$330	Inserts	\$280	
Strip Advert	\$250			
Inserts	\$280			

Artwork Sizes

FRONT COVER 5MM SPINE

Trim Area W: 210mm x D: 230mm
Bleed W: 215mm x D: 235mm

DOUBLE PAGE SPREAD

Trim Area W: 420mm x D: 297mm
Bleed W: 430mm x D: 307mm

FULL PAGE FULL BLEED

Trim Area W: 210mm x D: 297mm
Bleed W: 220mm x D: 307mm

HALF PAGE HORIZONTAL FULL BLEED

Trim Area W: 210mm x D: 148.5mm
Bleed W: 220mm x D: 158.5mm

HALF PAGE VERTICAL FULL BLEED

Trim Area W: 105mm x D: 297mm
Bleed W: 115mm x D: 307mm

QUARTER PAGE FULL BLEED

Trim Area W: 105mm x D: 148.5mm
Bleed W: 115mm x D: 158.5mm

STRIP ADVERT FULL BLEED

Trim Area W: 210mm x D: 30mm
Bleed W: 220mm x D: 40mm

FLOATING FULL PAGE NO BLEED

Trim Area W: 186mm x D: 273mm

FLOATING HALF PAGE NO BLEED

Trim Area W: 186mm x D: 135mm

FLOATING QUARTER PAGE NO BLEED

Trim Area W: 90mm x D: 135mm

General Enquiries

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Specifications

Full colour(CMYK)
High Resolution pdf (300dpi)
5mm bleed allowance to all edges

