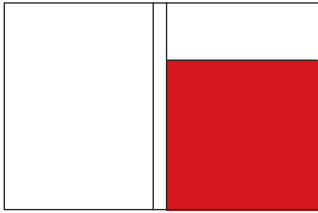


THE RACES

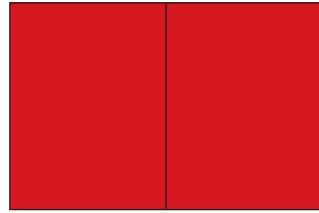


Artwork Sizes



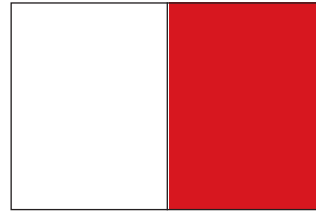
FRONT COVER 5MM SPINE

Trim Area W: 210mm x D: 230mm
Bleed W: 215mm x D: 235mm



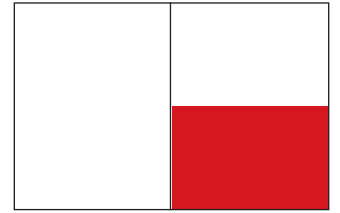
DOUBLE PAGE SPREAD

Trim Area W: 420mm x D: 297mm
Bleed W: 430mm x D: 307mm



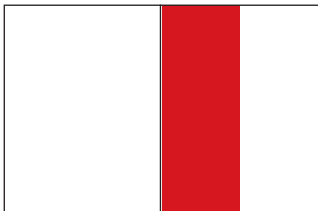
FULL PAGE FULL BLEED

Trim Area W: 210mm x D: 297mm
Bleed W: 220mm x D: 307mm



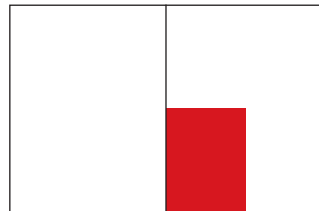
HALF PAGE HORIZONTAL FULL BLEED

Trim Area W: 210mm x D: 148.5mm
Bleed W: 220mm x D: 158.5mm



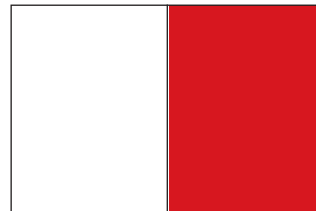
HALF PAGE VERTICAL FULL BLEED

Trim Area W: 105mm x D: 297mm
Bleed W: 115mm x D: 307mm



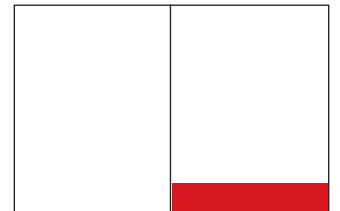
QUARTER PAGE FULL BLEED

Trim Area W: 105mm x D: 148.5mm
Bleed W: 115mm x D: 158.5mm



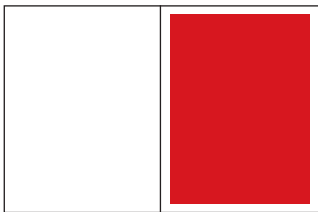
FULL PAGE FULL BLEED

Trim Area W: 210mm x D: 297mm
Bleed W: 220mm x D: 307mm



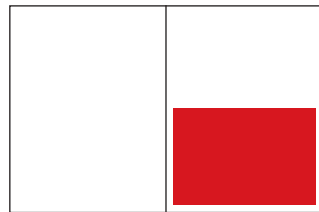
STRIP ADVERT FULL BLEED

Trim Area W: 210mm x D: 30mm
Bleed W: 220mm x D: 40mm



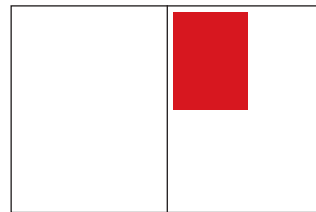
FLOATING FULL PAGE NO BLEED

Trim Area W: 186mm x D: 273mm



FLOATING HALF PAGE NO BLEED

Trim Area W: 186mm x D: 135mm



FLOATING QUARTER PAGE NO BLEED

Trim Area W: 90mm x D: 135mm

Rates

FULL COLOUR SECTION

Front Cover	\$1,100
Back Cover	\$880
Inside Front Cover	\$880
Inside Back Cover	\$770
Full Page	\$880
Half Page	\$495
Quarter Page	\$330
Strip Advert	\$250
Inserts	\$280

BLACK & WHITE SECTION

Full page	\$495
Half page	\$330
Quarter Page	\$165
Filler	\$88
Strip Advert	\$125
Inserts	\$280

MAKE UP ADVERT RATE

Full page	\$150
Half page	\$100

Submission

CD – Postal Address

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Specifications

- Full Colour (CMYK)
- High Resolution pdf (300dpi)
- 5mm bleed allowance to all edges

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