

Advertising Rates

FULL COLOUR SECTION

Front cover	\$1,100
Back Cover	\$880
Inside Front cover	\$880
Inside Back Cover	\$770
Full Page	\$880
Half Page	\$495
Quarter Page	\$330
Strip Advert	\$250
Inserts	\$280

BLACK & WHITE SECTION

Full Page	\$495
Half Page	\$330
Quarter Page	\$165
Filler	\$ 88
Strip Advert	\$125
Inserts	\$280

MAKE UP ADVERT RATE

Full Page	\$150
Half Page	\$100

Artwork Sizes

FRONT COVER 5MM SPINE

Trim Area	W: 210mm x D: 230mm
Bleed	W: 215mm x D: 235mm

QUARTER PAGE FULL BLEED

Trim Area	W: 105mm x D: 148.5mm
Bleed	W: 115mm x D: 158.5mm

DOUBLE PAGE SPREAD

Trim Area	W: 420mm x D: 297mm
Bleed	W: 430mm x D: 307mm

STRIP ADVERT FULL BLEED

Trim Area	W: 210mm x D: 30mm
Bleed	W: 220mm x D: 40mm

FULL PAGE FULL BLEED

Trim Area	W: 210mm x D: 297mm
Bleed	W: 220mm x D: 307mm

FLOATING FULL PAGE NO BLEED

Trim Area	W: 186mm x D: 273mm
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HALF PAGE HORIZONTAL FULL BLEED

Trim Area	W: 210mm x D: 148.5mm
Bleed	W: 220mm x D: 158.5mm

FLOATING HALF PAGE NO BLEED

Trim Area	W: 186mm x D: 135mm
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HALF PAGE VERTICAL FULL BLEED

Trim Area	W: 105mm x D: 297mm
Bleed	W: 115mm x D: 307mm

FLOATING QUARTER PAGE NO BLEED

Trim Area	W: 90mm x D: 135mm
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Specifications

Full colour(CMYK)
High Resolution pdf (300dpi)
5mm bleed allowance to all edges

General Enquiries

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